



freelance creative art director

BENEDIKTE VANDERWEEËN

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PROFILE

Over ten years of expertise in creating web experiences for clients. Concepting and creating web strategies with a good understanding of the client needs and an excellent knowledge of technologies. Deep interest in emerging web design trends and overall passion for design & art.

SKILLS

Creative direction, Responsive Web Design, Photoshop, Illustrator, Marketing strategy, UI Design, UX Design, Indesign, HTML5, CSS3, Web & interface design, Illustration, print design, jQuery.

EXPERIENCE

CREATIVE DIRECTOR

since 2002 - present

BENE.BE

Responsible for the entire creative side of the business including pitching new clients, hiring, developing and overseeing ongoing projects.

FREELANCE ART DIRECTOR

2008 - present

IMINDS.BE, GHENT

Directing and executing the redesign of iminds.be. Coworking with marketing team, event planning, web design, designing and supervising related branding materials and sub projects: Digimeter, Mobimeter, Care Living Labs, etc...

LEAD WEB DESIGNER

KAHO ST.-LIEVEN, GHENT

since 2000- 2002

Developing new media for European projects. Responsible for educational programs together with European institutes. Projects: MINA: projectmanager for new media project integration of foreign students in Ghent. Leonardo Project: interface designer - project on integration of students, competence project with online tests for 8 european highschoools. Website of KaHo (Katholieke Hogeschool Sint-Lieven): designing, building and moderator.

TEACHER

1996 - 2000

ATEL.BE, ANTWERP

Teaching and internet courses training in web design and development . Author of online documentation. Web designer for European educational programs, projects: PC Recycling - YouthStart - Adapt

EDUCATION Master degree Arts - optie Schilderkunst 1992 - 1996
Kunstsecundair Sint-Lucas - ASO - artistieke humaniora 1989 - 1992

LANGUAGES Dutch, mothertongue
English
French

REFERENCES portfolio Dribbble <http://dribbble.com/Bene>
portfolio Bene <http://bene.be/portfolio>